

We have made some changes to the Privacy Policy. So that these changes are clear, we've put a short summary of our Privacy Policy, and highlighted in green the new changes we've made.

**Where do we take your personal information? We may do so:**

- For creating/administering your Curzon account/memberships, or any action with your express consent.
- **On our apps, for app functionality, preventing fraud, security, and to comply with our legal obligations.**
- Fulfilling and notifying you of any order you make with us. We employ third parties (e.g. MasterCard for in-site transactions, Braintree for our websites) to facilitate transactions: Curzon will never ask for your full card number or PIN.
- To administer or distribute prizes for any surveys or competitions.
- **To provide you Wi-Fi in accordance with the Wi-Fi Terms of Use.**
- For CCTV where necessary and for a limited time only, for security and crime detection/prevention purposes.
- During Events at our Cinemas, which may be photographed and/or recorded: such recordings may be used in relation to these events.

**How do we use your data?**

We set out in detail on the Privacy Policy where we may use your personal data, our purposes, and our legal reason for use. Such a use may be to do with 'Fulfilling our contractual obligations to you', 'Support and maintain our Curzon channels', 'Legitimate Interests' as a business, or 'Marketing' purposes.

**Third Parties we may share your data with**

We keep a strict control about the third parties we share your data with and only do so with your consent or valid grounds. This includes:

- i. Our employees, group of companies, and professional advisors, including in the event of any corporate restructuring at Curzon;
- ii. Partners who perform our obligations to you on our behalf, **whether directly or indirectly through third-party social media platforms (e.g. we may, if you connect with Curzon via WhatsApp, resolve customer service enquiries via WhatsApp, in accordance with WhatsApp's privacy policies);**
- iii. Professional advisors who perform analysis to improve systems upon our behalf;
- iv. Any third party you agree to share your info with (e.g. Bertha DocHouse for any relevant screenings at Curzon Bloomsbury);
- v. Third party social media platforms, to check whether you are a user of such platforms, and (in accordance with the platforms' privacy policies) provide you adverts about the best of Curzon products and services;
- vi. To comply with any legal obligations, or police or court orders.
- vii. Where we operate as a cinema business under a commercial agreement with a third-party (e.g. Curzon Sea Containers), at the end of the agreement, any data pertinent to that agreement may be transferred to the third-party on a basis no less protected than under this Privacy Policy.
- viii. We may share data with further third parties, but on an anonymised or pseudonymised basis, so that your personal data is not shared.

**Sensitive Information and Information for persons under 18**

All Curzon products are not intended for use by children (i.e. anyone under the age of 18). We do not knowingly collect or maintain information about children. We do not

intentionally collect any sensitive personal data unless we are required to do so (e.g. for recruitment purposes).

In both cases, we ask that you do not send such data in any communications to Curzon.

#### **Where is your data shared?**

**All of your information is stored and transferred within the UK and EEA, but should an international transfer of your data be required, we will ensure it is subject to all legally required safeguards (e.g. under adequacy decisions, Standard Contractual Clauses)**

#### **Cookies and Web Beacons**

When you first use our website, you will be prompted to select your settings on the type of cookies we use for our site. Your use of the website means you consent to our use of web beacons, only for the use of compiling anonymous/aggregated statistics around advert effectiveness. For both cases, if you would like to stop such use of cookies/web beacons, please check your browser settings, but be advised this may impact on the functionality of the website.

#### **Social Media:**

Your use of social media platforms to connect with Curzon is done exclusively under the Privacy Policies of the platforms. We cannot claim responsibility for any misuse of personal data under such social media platforms.

#### **External Links on the Curzon sites**

Third party links may be inserted into our websites for informational or advert purposes. Such insertions are not endorsements of the content of the third-party links, and not representations on behalf of the third-party. Your use of those sites would only be covered under the Privacy Policy of those sites.

#### **Sharing your data with third parties**

Do not disclose any info about your Curzon account (username, password, IDs, other account info) to third parties. If you suspect of any unauthorized use, inform Curzon immediately. Curzon reserves right to disable account at any time for any security concern.

#### **Contacting Us**

We remain available for contact: whether you wish to send us a complaint regarding anything about your data, such as in exercising your rights under GDPR, whether you had any complaints about our use of data, or you have any other enquiries, you may do so by contacting us at [data@curzon.com](mailto:data@curzon.com).

You can update any personal data we hold about you by either updating your account on our website, or by letting us know.

You may unsubscribe from any marketing materials you receive by clicking the 'Unsubscribe' link at the bottom of any marketing emails you receive, or by changing your preferences via your account settings.